

Franchise Application Form



The application form does not commit you or Amtrak in any way.
All information will be held in strict confidence and no references taken without your permission.

APPLICANTS DETAILS

Applicants full name (Mr/Mrs/Ms/Miss):

Address:

Postcode:

Telephone (home):

Telephone (work):

Telephone (mobile):

Email address:

How long have you lived at this address?

Previous address if less than 5 years:

Nationality:

Date of birth:

Hobbies, interests and activities (including community activities):

Marital status:

SPOUSE/PARTNER

Full name:

Nationality:

Date of birth:

Occupation:

Company:

CHILDREN

Names and ages:

OTHER DEPENDENTS

Please give names and relationship:

Do you have a valid driving licence?

Yes

No

Points on licence:

Have you ever had a serious illness/disability?

Yes

No

If yes please give details:

EDUCATION/QUALIFICATIONS

From:

To:

Schools/Colleges:

Qualifications/Professional Memberships:

FINANCIAL INFORMATION

Liquid assets

Cash in Bank(s) £ _____
Savings £ _____
Shares & Bonds £ _____
Money due to you £ _____
Other assets* (describe below) £ _____
Gross liquid assets £ _____
Less money owed by you £ _____
Net liquid assets £ _____

Fixed assets

Value of home if owned £ _____
Value of other property* £ _____
Value of vehicle(s) £ _____
Sale value of business £ _____
Gross fixed assets £ _____
Owing on home £ _____
Owing on other property £ _____
Owing on vehicle(s) £ _____
Owed on fixed assets £ _____
Net fixed assets £ _____

Describe other property and assets:

How much of your capital are you willing to convert and invest in your business?

Have any of your assets been acquired as a gift?

To be completed for both the applicant and their spouse.
Bank references will not be taken up without your consent.

Name of bank:

Address:

Postcode:

Telephone:

Manager's name:

Account name:

Account number:

Sort code:

Have you ever:

a) Been declared bankrupt? Yes No

b) Been a director of a company that has gone into liquidation? Yes No

c) Had any High or County Court judgements against you? Yes No

d) Been refused a bank loan? Yes No

If yes please give details Yes No

PERSONAL REFERENCES

(Not to be contacted without prior permission).
Please give two personal references, not employees,
employer or relatives.

1. Name:

Address:

Relationship:

2. Name:

Address:

Relationship:

SKILLS AND AMBITIONS

1. Why are you seeking a business of your own?

2. What appeals to you about franchising?

3. What other business formats have you looked at?

4. Describe any training or experience you have in sales and marketing.

5. Describe what experience you have in people management and motivation:

6. Describe any other relevant experience:

7. How do you see the role of being an Amtrak franchisee?

8. How do you think your previous experience will help in that role?

9. Describe your expectation of the role that the franchisor will play in helping you to succeed?

10. Will you give your full time efforts to your franchise?

11. To what level will your partner actively support your business?

12. Which areas would you prefer to operate in:

1st Choice _____

2nd Choice _____

Would you be prepared to relocate? Yes No

13. When would you be prepared to start your business?

EMPLOYMENT & BUSINESS HISTORY

Please include your curriculum vitae if relevant.

1. Employer/business name and address:

From: _____ To: _____

Position/nature of business:

Current salary:

2. Employer/business name and address:

From: _____ To: _____

Position/nature of business/reason for leaving:

Leaving salary:

3. Employer/business name and address:

From: _____ To: _____

Position/nature of business/reason for leaving:

Leaving salary:

4. Employer/business name and address:

From: _____ To: _____

Position/nature of business/reason for leaving:

Leaving salary:

RESEARCH

Which sources of information did you use when researching business opportunities?

Please delete those not used.

British Franchise Association (BFA)	Chamber of Commerce	National Newspaper(s)
Bank or Building Society	Franchise Trade Press	Franchise Exhibitions
Franchise Websites	Business Directories	Other (please detail below)

Why did you decide to apply for information about an Amtrak franchise?

I the undersigned am completing the above information without any obligation to enter into a Amtrak Franchise agreement. I also acknowledge that any information given to me by Amtrak is in complete confidence and will not be divulged by me to any third party or used to the disadvantage of Amtrak or any of its Franchises.

Signed:

Date:
